

## APPENDIX 1 b

Thriving Economies	rank
There is a lack of affordable, decent housing in the villages, particularly for young families. Also a lack of communication about the development of affordable housing schemes	1
There is a need for a visitor/tourist strategy for Chesham Town. Any such strategy needs to link to the AONB strategy for tourism e.g. cycle routes from town to countryside and work is needed to coordinate a tourism strategy with local accommodation providers	2
There is a need for investment in the revitalisation of the Town Centre. More effort needs to be put into attracting shops to the Town Centre and businesses to the area. Need to ensure the right kind of accommodation is available.	3
Chesham has highest proportion of adults without qualifications in whole of Chiltern District. Not uniform but concentrated in some areas - an integrated strategy is needed to tackle this	4
Support is needed for business start-ups but also to support existing businesses in the area. (Chesham Chamber of Trade and Commerce seeking to extend coverage of local businesses so can speak with stronger , clearer voice)	5
Communications - communications needs to be improved locally and on a wider scale, within communities and between providers. Often members of the community do not know who to contact about services and agencies are not always good at signposting appropriately.	6
There is a need to establish an Enterprise Hub	7

A training and skills forum needs to be set up for the area there seems to be a mismatch of skills and opportunities available (even though unemployment is low overall)	7
Poor links to providers of vocational courses for 16+ age group. Can take 90 mins to get to and from Flackwell Heath college from Chesham	8
Some very good schools but - if SATS results mean anything – also some less good. Need to explore the reasons for the disparity and provide solutions	9
More needs to be done encourage job opportunities within the countryside	10
It is hard to access services or even information if English is not one's first language	11
There is a lack of supported housing for the vulnerable in the community	12
There is a need to upgrade to faster more reliable broadband connectivity	13
The rural community is at a disadvantage regarding school catchment areas for secondary schools as they are at the edge of narrow, thin catchments	14